

GLOBAL Solo Challenge

SOLO NONSTOP AROUND THE WORLD

What is the Global Solo Challenge (GSC)?

Solo around the world

One skipper, one boat, the Oceans

25,000 Miles Nonstop

From **Vigo**, Spain back to **Vigo** without stopovers

By the 3 Great Capes

Cape of Good Hope Cape Leeuwin Cape Horn



1st Edition 2023-2024

16 Entries 9 Nationalities

2nd Edition 2027-2028

20+ Entries expected International participation Global public

Sustainable

Budget friendly Environmentally conscious ISO 20121 Certified

ACHIEVING THE DREAM



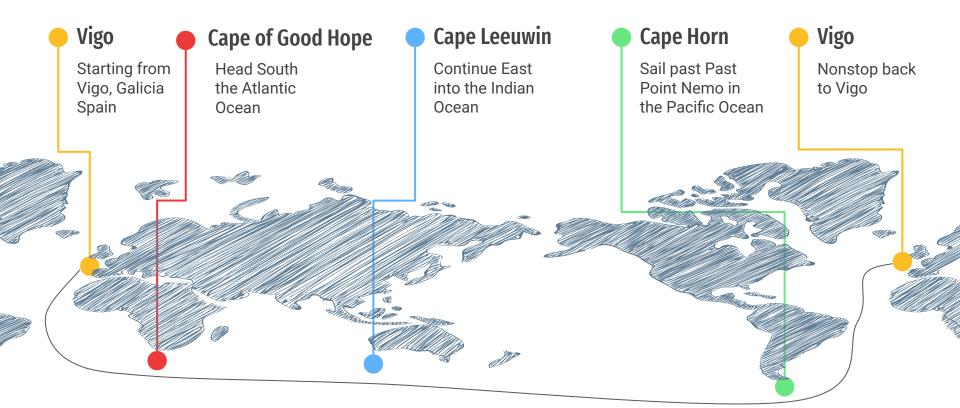
An inclusive race

- 1. A wide range of boats admitted
- 2. Accessible participation budget
- 3. Gender equality
- 4. Open to professionals and adventurers
- 5. Attracts Gen-Zers to Boomers
- 6. International appeal
- 7. A unique equitable format



COLE BINSPIRATION

The hardest route









- **1. Environmentally conscious**
- 2. No new boats are built for the event
- 3. Low use of natural resources
- 4. Low impact event management
- 5. Encourages energy efficiency
- 6. Leads by example
- 7. Independently certified ISO 20121



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ARCHICAD

Your Warm Beanie Friend

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ZEROdesign



Safety

1. Strict Safety Regulations

- 2. Highest level World Sailing CAT 0 compliance
- 3. Boats must have watertight compartments
- 4. Mandatory Survival at Sea training
- 5. Mandatory Advanced Medical training
- 6. Satellite fleet monitoring

7. Multiple Emergency communication systems

SURVIVAL

Sailing Media coverage





PASSION

TV Distribution



ADVENTURE

Newspapers coverage













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RESILIENCE

Non Sailing Media coverage

MURDERS CAUGHT ON-CAMERA Killer Arrested After a Woman Discovers Rebel Wils Horrifying Videos on His Phone Kate Details Has Cancer. What Happens Next: At 42, Princess Kate's world is rocked-and the royal family is plunged further into turmoil as King Charles April 8, 2024 faces his own cancer treatment: 'They are in this together





Big views and big questions for

DETERMINATION

86



Technology

AI-Integrated Website

IOS/Android Mobile App

32 Satellite tracking devices

9 Starlink antennas

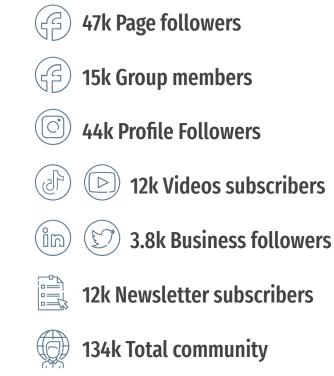
16 Satellite data connections

34 Satellite phones



GSC Community









#1 - Philippe Delamare





#2 - Cole Brauer

#6 - David Linger

SC 2023/202





#3 - Andrea Mura



GSC 2023/2024

#N - Louis Robein

#RTD - Edouard De

#RTD - Ronnie

Simpson

Keyser

GSC 2023/2024

#4 - Riccardo Tosetto

GSC 2023/2024



#RTD - Alessandro Tosetti



#RTD - Juan Merediz



#RTD - William MacBrien

Skippers Social Media

750k Total followers







#5 - François Gouin



#RTD - Ari Känsäkoski



#RTD – Kevin Le Poidevin

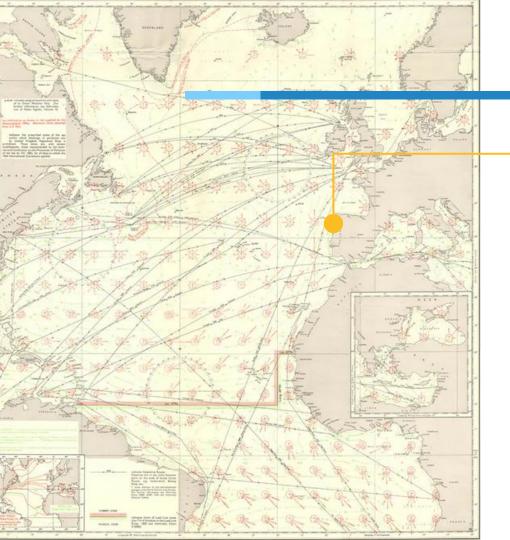




#RTD – Pavlin Nadvorni

ACHIEVEMENT

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2027-2028 Vigo

- 1. Starts and finishes in Vigo, Galicia, Spain
- 2. Ideal location to Start a circumnavigation
- 3. Hosted by the Real Club Náutico de Vigo
- 4. Sheltered Start/Finish area for TV coverage
- 5. Institutional support from City and Region
- 6. Boats moored in high visibility City centre
- 7. A safe port in any weather

Real Club Náutico de Vigo



Instalaciones del Náutico en Vigo

- Edificio Vela
- 2 Edificio Social
- 3 Edificio Piscina
- 4 Puerto deportivo (dársenas)

Vigo-Ciudad Emprendedora: Construcción Nava Automoción Pesquera-Conservera

MAKING HISTORY

VENTO DI SARDEGI

Audience

- **34** MIO **TV Distribution**
- 25 MIO Skippers Social Media Reach
- **10.2** MIO **GSC Organic + Paid Social Media**
- 2.2 MIO GSC Website visitors
- 3.5 MIO Sailing Media Reach
- 5.2 MIO Newspapers Reach
- 2.5 MIO Magazines Reach



80+MIO AUDIENCE

In 2023-2024. Media Report Prepared by Prime Consulting.

Partners

Event & Logistics Vigo



Business & Technical









Sustainability





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> janey_jv We are so thrilled to be here with

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shawncaissie72 Thanks for sharing your journey!!!!

janey_jv We are so thrilled to be here with you! Experiencing this!!!! 😍 🤙 🙌

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Aggiungi un commento...

evolutioncamp.yoga

bobbyr17 Thank you

bermaher04

Aggiungi un commento...

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